

Preview

Affordable Style

Samsung is launching a new phone for beginners, their C450. It's a product for people who want a handset that's good looking, small, simple and affordable.

Samsung's C450 is a great all-rounder for those wanting a low fuss handset. This phone demonstrates that a handset need not feel cheaply made, even when it's affordable.

Look & Feel

The C450 is actually smaller than it looks in photos. Place your existing phone over the image on the right to compare. Chances are that you've got a much more expensive handset - meaning that a fair bit of 'design' value is provided by this cute little phone.

At 14.9 mm it's about average in thickness but

length and width are pretty compact.

Even though the overall size of the C450 is relatively small, buttons are generously proportioned, responsive and easy to use.

Fonts are quite large as well, great for technology-shy, older folk.

Even though priced competitively, a VGA camera is included, helping a new mobile user keep up with the Joneses.

Impression

Getting back-to-basics can be refreshing at times, probably the best way to describe the overall feel of Samsung's C450.

It's modern and stylish but easy to use, with all the essentials and compactness thrown into the mix. Samsung claim it looks just like their premium models.



Actual size