

Back to the Future

Nokia's 5110 created a new sensation in mobiles by allowing customers to change phone covers. That fad came and went, but may be returning again with the 2600 Classic.

In many ways, Nokia's 2600 Classic is like a 2008 version of their popular 5110. Times have changed but such an analogy isn't a bad thing as the 5110 was one of Nokia's best sellers of all time.

Look & Feel

It's no accident that the 2600 Classic feels good to hold and is very balanced. A lot goes on behind the scenes when Nokia design products.

Even though positioned at the affordable end of the market, to the untrained eye, the 2600 Classic doesn't seem like a budget model. A lot of younger people fall into the budget category but won't sacrifice styling. Think about sneakers - how much do the youth of today spend in that area? Mobiles are at least as important.

An improvement over the early days is that covers are tight fitting, making the phone feel solid but thin. At 12 mm thick, you could call it

a 'slim' product as the average thickness of most handsets is probably around 15 mm.

Nokia has covered their bases with features that youth expect such as a camera, FM radio, MP3 ringtones and SMS alerts. They say this is a product where owners can share with ease and gain non-stop entertainment.

Impression

There's a stylish, modern feel about Nokia's 2600 Classic, both visually and the way it feels to hold. Being slim is great, plus it has the ability to provide a radical product makeover by changing the colour of its shell.

This could be a big seller, depending on operator support.



Actual size